



# TOWN OF GRAFTON

GRAFTON MEMORIAL MUNICIPAL CENTER  
30 PROVIDENCE ROAD  
GRAFTON, MA 01519  
[www.grafton-ma.gov](http://www.grafton-ma.gov)

Adam Lapointe, MPA  
Recreation Director

## RECREATION COMMISSION

Kristen Belanger, Chair  
Stephen Crowley  
Kayla Cushman  
Adriane Mampe

Cody Herd, Recreation Coordinator  
Mary Sevon, Recreation Assistant

Department Phone: 508-839-8507  
Department E-mail: [recreation@grafton-ma.gov](mailto:recreation@grafton-ma.gov)  
Department Website: [www.GraftonRec.com](http://www.GraftonRec.com)

August 2023

Dear Grafton Recreation Supporters, Enthusiasts and Prospective Partners,

Another fun-filled year is upon us and we look forward to continuing our partnership with you or hope you'll consider joining in on the fun while helping to promote your business!

Please take a look at the enclosed annual sponsorship opportunities for Winter 2023 - Summer 2024. Choose the events and level of support that best meets your interest, your budget, and are the best match for your company. We would love to partner with you so if you don't see anything that fits, we're happy to work with you on something that does!

Your financial support helps to underwrite, if not cover, the cost of these free community events. In addition, proceeds from the Grafton Gazebo Road Race go towards our Children's Scholarship Fund. The fund provides financial assistance for children and families to be able to participate in our programs. This makes a huge difference in the lives of many children who would otherwise be unable to participate in these offerings.

Your donation will be recognized numerous times in a variety of platforms including local newspapers, e-mail blasts to our 4,500+ subscriber list, printed materials, and social media channels. We will help you get your name out to the thousands of families in town at our events, as well as online and other media platforms.

Our annual events continue to be extremely popular in the community. Support from people and organizations like yours make it possible to offer these fun and affordable events to our town. We are very grateful and look forward to partnering with you to build a reciprocal, strategic partnership and thriving relationship.

Please visit our Facebook page as well as our website at [GraftonRec.com](http://GraftonRec.com) to see all the great information we have posted. Please reach out to us if you have any questions, would like further information or want to be part of the fun!

Sincerely,

Adam Lapointe

Town of Grafton Recreation Department

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# COLLECTIBLES FAIR

## SEPTEMBER 9, 2023

The Grafton Recreation Department will be hosting our first Collectibles Fair at the Grafton Municipal Center on Saturday, September 9, 2023. The fair will be held from 10:00am -3:00pm. Collectibles at the fair will consist of coins, comics, records, cards (fantasy and sports), sports memorabilia, toys and more.

- Presenting Sponsor (1 available): \$350

*Your organization will be the official presenter of the event. You will receive recognition in all marketing materials including posters, newspaper ads, the town website, event registration website, social media and at the event. You will also receive the ability to place a promotional table at the event.*

- Event Sponsor: \$200

*You will receive recognition in all marketing materials including posters, newspaper ads, the town website, event registration website, and social media.*

- Supporting Sponsor: \$100

*You will receive recognition in marketing materials such as posters and online event listings.*

- Other: Under \$100 or goods and/or services

*You will receive recognition in marketing materials such as posters and online event listings. Goods and/or services will be used and announced as giveaways.*



## REGISTRATION DEADLINE: AUGUST 15, 2023

Town of Grafton Recreation Department

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# FALL FESTIVAL

## OCTOBER 15, 2023

A new event, combining our Scarecrow Building and Pumpkin Painting days into a day of fun

*All donors will be acknowledged in a 'Thank You' ad after the completion of the event. **XXX INCLUDE ACTIVITIES***

- Presenting Sponsor (1 available): \$350

*Your organization will be the official presenter of the event. You will receive recognition in all marketing materials including posters, newspaper ads, the town website, event registration website, social media and at the event. You will also receive the ability to place a promotional table at the event.*

- Event Sponsor: \$200

*You will receive recognition in all marketing materials including posters, newspaper ads, the town website, event registration website, and social media.*

- Supporting Sponsor: \$100

*You will receive recognition in marketing materials such as posters and online event listings.*

- Other: Under \$100 or goods and/or services

*You will receive recognition in marketing materials such as posters and online event listings. Goods and/or*



## REGISTRATION DEADLINE: SEPTEMBER 15, 2023

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# GRAFTON CELEBRATES THE HOLIDAYS

## DECEMBER 3, 2023



A 20+ year tradition bringing thousands of people to participate in activities all over town.

*All donors will be acknowledged in a 'Thank You' ad after the completion of the event.*

- Frosty Stop: \$100

*Become a "Frosty Stop" by holding an event at your organization or listing a special or promotion to be included in the day's activities. You will receive recognition in all marketing materials and your event will be listed in the brochure\* that's distributed electronically to our 4,500+ e-mail list, the schools, and given exposure in newspaper articles, the town website, and social media. Don't forget to check out our telephone pole banner advertising program, too!*

- Event Sponsor: \$101- \$750+

*You will receive recognition in the event brochure\* distributed electronically to our 4,500+ e-mail list, the schools, and posted on various online and social media sites. Don't forget to check out our telephone pole banner advertising program, too!*

**\*Ask us to see a copy of the event brochure to see what it's all about!**

**CHECK OUT OUR TELEPHONE POLE BANNER ADVERTISING PROGRAM OPPORTUNITY!  
2023 FOR-PROFIT FROSTY STOPS SAVE 50%!\***



## REGISTRATION DEADLINE: OCTOBER 20, 2023

Town of Grafton Recreation Department

508-839-8507 | recreation@grafton-ma.gov | GraftonRec.com |



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# GRAFTON CELEBRATES THE HOLIDAYS BANNER ADVERTISING PROGRAM

## WINTER 2023–2024

For the past 5 years, we've displayed dozens of banners on the telephone poles around the town Common and down along Worcester St. Sponsors will be placed on these banners for your organization's advertising opportunity for approximately 3 months between November and February.

We focus on placing the banners along Worcester St. from the Common to Stop & Shop. but also have the ability to place banners in a variety of areas including Washington Mills/Rt. 30, Wyman Gordon/Rt. 122, and Mill Villages/Rt. 122A.



**PROMOTE AND ADVERTISE YOUR ORGANIZATION TO 10,000+ PEOPLE PER DAY FOR ONLY \$27-\$55/MONTH!**

### Banner Advertising Program Fees and Options

<u>For-Profit Businesses**</u>	<u>Non-Profit Businesses, Organizations, and Families</u>
1 season*: \$250	1 season*: \$125
3 seasons*: \$500	3 seasons*: \$250

**\*\* SAVE 50% IF YOU ARE A 2023 FOR-PROFIT GCTH FROSTY STOP!**

### GENERAL INFORMATION

- Both parties will work on a mutually agreed area of town for banner placement but specific pole placement cannot be guaranteed.
- \*Banners will be posted for approximately 3 months between November and February.
- Artwork must be submitted by October 20, 2023. There is a 3 line maximum. Simple and basic text is recommended; logos are not.

## REGISTRATION DEADLINE: OCTOBER 20, 2023

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# GRAFTON GAZEBO ROAD RACE

## MAY 11, 2024

The 32nd year of a 5K run through town beginning and ending at the Municipal Center for ages 8 and up with around 250 participants and 100 spectators.

*All donors will be acknowledged in a 'Thank You' ad after the completion of the event.*

- Presenting Sponsor (1 available): \$350

*Your organization will be the official presenter of the event. You will receive recognition in all marketing materials including posters, newspaper ads, the town website, event registration website, social media and at the event. You will also receive the ability to place a promotional table at the event. Your company's logo will be the most prominent on the event t-shirt and you will receive 10 t-shirts and 3 free entries to the race for your organization.*

- Event Sponsor: \$200

*You will receive recognition in all marketing materials including posters, newspaper ads, the town website, event registration website, and social media. Your company's logo will be on the event t-shirt and you will receive 5 t-shirts and 1 free race entry for your organization.*

- Supporting Sponsor: \$100

*You will receive recognition in marketing materials such as posters and online event listings and your company's name will be listed on the event t-shirt.*

- Other: Under \$100 or goods and/or services

*You will receive recognition in marketing materials such as posters and online event listings. Goods and/or services will be used and announced as giveaways to winners and/or a bib draw on the day of the event.*

**Presenting Sponsor:**



**2023 Event Sponsors:**



**Gaudette**  
Insurance Agency

**UNIBANK**



**2023 Supporting Sponsors: Templeman**

**Tree**



## REGISTRATION DEADLINE: JANUARY 12, 2024

Town of Grafton Recreation Department

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# SUMMER CONCERT SERIES

## JULY – AUGUST 2024

Concerts with a variety of genres are held weekly on Wednesdays from 6:30 - 8:30pm for 6 weeks with a

- Presenting Sponsor (1 available): \$500

*Your organization will be the official presenter of the Series. You will receive recognition in all marketing materials including posters, newspaper ads, the town website, and social media with company logo when possible and verbal announcements at all events. You also receive the ability to place a promotional table at each event.*

- Event Sponsor: \$300

*You will receive recognition in all marketing materials including posters, newspaper ads, the town website, and social media with company logo when possible and verbal announcements at all events. You also receive the ability to place a promotional table at one date during the series.*

- Supporting Sponsor: \$100

*You will receive recognition in marketing materials such as posters, and online event listings.*

- Vendor: \$50 per concert for food vendor \_\_\_\_\_ \$15 per concert for active farmers market vendors \_\_\_\_\_

*If you are interested in selling during an event, please submit an application for consideration.*



**2023 Presenting Sponsor:**



**2023 Event Sponsors:**



**2023 Supporting Sponsors:** Templeman Tree



## REGISTRATION DEADLINE: JANUARY 12, 2024

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# DOGGIE DIP

## AUGUST 11, 2024

The Grafton Recreation Department will be hosting our Doggie Dip at Silver Lake on Sunday, August 11, 2024 from 4pm –6pm. All dogs welcome!

- Event Sponsor: \$200

*You will receive recognition in all marketing materials including posters, newspaper ads, the town website, event registration website, and social media. You will also receive the ability to place a promotional table at the event.*

- Supporting Sponsor: \$100

*You will receive recognition in marketing materials such as posters and online event listings.*

- Other: Under \$100 or goods and/or services

*You will receive recognition in marketing materials such as posters and online event listings. Goods and/or services will be used and announced as giveaways.*

# MOVIE IN THE PARK

## JUNE 20, 2024

The Grafton Recreation Department will be hosting our Doggie Dip at Silver Lake on Sunday, August 11, 2024 from 4pm – 6pm. All dogs welcome!

- Event Sponsor: \$200

*You will receive recognition in all marketing materials including posters, newspaper ads, the town website, event registration website, and social media. You will also receive the ability to place a promotional table at the event.*

- Supporting Sponsor: \$100

*You will receive recognition in marketing materials such as posters and online event listings.*

- Other: Under \$100 or goods and/or services

*You will receive recognition in marketing materials such as posters and online event listings. Goods and/or services will be used and announced as giveaways.*

- Vendor: \$30 for vendor \_\_\_\_\_ \*\*REQUIRED– You must provide a free family friendly activity at this event, /

*If you are interested in selling during an event, please submit an application for consideration.*

**2023 Presenting Sponsor:**



## REGISTRATION DEADLINE: June 14, 2024

Town of Grafton Recreation Department

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## GRAFTON RECREATION SPONSORSHIP REGISTRATION FORM 2023 - 2024

Company Name / Organization \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO THE TOWN OF GRAFTON**

### GRAFTON CELEBRATES THE HOLIDAYS 2023

Is/ Does Your Venue: \_\_\_\_\_ ADA Accessible? \_\_\_\_\_ Have Parking?

• **Frosty Stop:** \$100 \_\_\_\_\_

\_\_\_\_\_ Have Restrooms? \_\_\_\_\_ Sensory Activities or Quiet Spaces?

Please list a short description to print in our brochure as to what will be occurring at your location and when. ***The Recreation Department reserves the right to edit wording on all descriptions before publication.*** Our business/ organization will do the following: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

***\*\*If your location would like to have a high school volunteer be an 'elf' to assist with greeting, answering questions, providing directions, and thanking your guests, PLEASE CHECK HERE \_\_\_\_\_***

• **Event Sponsor:**

Patron \$750+ \_\_\_\_\_

Supporter \$500 - \$749 \_\_\_\_\_

Contributor \$250 - \$499 \_\_\_\_\_

Advocate \$100 - \$249 \_\_\_\_\_

Friend \$1 - \$99 \_\_\_\_\_

• **Banner Advertising Program:**

For-Profit\*\*: 1 season: \$250 \_\_\_\_\_ 3 seasons: \$500 \_\_\_\_\_

Non-Profit: 1 season: \$125 \_\_\_\_\_ 3 seasons: \$250 \_\_\_\_\_

***\*\* 2023 For-Profit Frosty Stops may deduct 50% of the fee***

### SUMMER CONCERT SERIES 2024

• Presenting Sponsor: \$500 \_\_\_\_\_

• Event Sponsor: \$300 \_\_\_\_\_

• Supporting Sponsor: \$100 \_\_\_\_\_

• Vendor\*: \$50/concert \_\_\_\_\_

\*Select Date: \_\_\_\_\_ July 12 \_\_\_\_\_ July 19

\_\_\_\_\_ July 26 \_\_\_\_\_ Aug. 2 \_\_\_\_\_ Aug. 9

\_\_\_\_\_ Aug. 16

### OTHER EVENTS 2023-24

#### Check all applicable events you'd like to sponsor:

\_\_\_\_\_ Collectibles Fair \_\_\_\_\_ Fall Festival \_\_\_\_\_ Road Race \_\_\_\_\_ Doggie Dip

• Presenting Sponsor: \$350 \_\_\_\_\_

• Event Sponsor: \$200 \_\_\_\_\_

• Supporting Sponsor: \$100 \_\_\_\_\_

• Other\*: < \$100 \_\_\_\_\_

• Vendor: \$30 \_\_\_\_\_

\*Goods/Services Description \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**WE APPRECIATE YOUR  
SUPPORT!**

For Office Use Only

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Check #: \_\_\_\_\_

Amount \$: \_\_\_\_\_